

The 1st Choice in Real Estate

<u>A powerful company</u> - The name Corcoran is synonymous with real estate expertise. With more than 1,900 sales associates in 25 offices located in Manhattan, Brooklyn, the East End of Long Island and South Florida, we define the local neighborhood expert and marry that with the strength of a world-class brand.

<u>Technology leader</u> - With over 90% of real estate buyers using the internet to search for a new home¹, a leading website is key. Corcoran.com is ranked in the top 1% of the most heavily trafficked websites in the world² and outperforms the competition with one of the most user friendly and innovative real estate websites in the business.

<u>Outstanding client service</u> - For buyers, our agents are committed to finding the property that truly suits who you are and how you live. For sellers, we work hard to read and interpret the market indicators that will help you price, market and sell your property. And for all our clients, we go above and beyond in every way, from helping you find and secure the right mortgage brokers and attorneys to ensuring a timely closing.

<u>Immediate exposure</u> - Within minutes of listing with us, every Corcoran agent will know that your property is on the market. Within the hour it will be co-brokered to our extensive industry network and showcased on corcoran.com.

<u>Extensive referral base</u> - Eighty percent of our buyers are personal referrals or come to us by our national corporate partner, Cartus Mobility, the nation's largest provider of relocation services. Combine that with Corcoran's own outstanding Relocation and Corporate Services Division and you have access to powerful and wide-reaching connections no other firm can offer.

<u>The industry authority</u> - Corcoran market reports and statistics are highly regarded sources of real estate intelligence. The pioneering "Corcoran Report" is considered an industry bible trusted by reporters covering the real estate market. Corcoran President and CEO, Pamela Liebman, is widely sought after by local, national and international press for her industry perspective.

<u>High profile advertising, marketing and public relations</u> - Selling your property means the careful orchestration of advertising, marketing and public relations. We reach precisely the right target audience through key local, national and international print, televised, and online media outlets. With unsurpassed brand presence, no other real estate company comes close.

<u>Unrivaled sales success</u> - Nothing speaks louder than results. Our agents generate up to \$18 billion in total company sales annually and average one home sale every hour. Let us make you part of that success.

